

## Contact

☎ 0426 020 087

✉ [kamille\\_poli@hotmail.com](mailto:kamille_poli@hotmail.com)

🌐 <https://milliepoli.netlify.app/index.html>

🌐 <https://www.linkedin.co/in/kamille-poli/>

📄 <https://medium.com/@milliepolicamilo>

## Education

2010-2014

### Bachelor Degree in Nutrition

Estacio de Sa University - Brazil

Nutrition and dietetics skills, customer interviews, psychology, storytelling and problem-solving.

2022

### UX Design Immersive

General Assembly - Sydney, NSW

UX immersive course with 500+ hours of professional workshops.

Developed in-class projects practising the Design Thinking Process and utilising design tools.

## Expertise

- Research
- Contextual Inquiry
- Affinity Map
- Persona & Archetype
- Storyboards
- Journey map
- User Flows
- Service Blueprint
- Crazy 8's & Design Studio
- Sketching & Wireframing
- Prototyping
- Usability Testing & A/B Testing
- Workshop Facilitator

## Language

English

Portuguese

# Millie Poli

## Service Designer, UX/UI Designer

I'm an Experience Designer with a strong background in Health and Nutrition. I'm a natural problem solver and passionate about Human-Centred Designs, and I strongly believe that communication is key for building strong relationships with stakeholders and, as a result, coming up with better solutions.

## Experience

### ○ May - July 2022

Best Friends Forever - Design Agency - Melbourne

#### UX Designer/Researcher

Researching on "How to make e-commerce platforms better for merchants."

- **Process:** Primary and Secondary Research, User Interviews, Affinity Mapping, Data Synthesis.

- **Achievements:** powerful insights about what's working well and what could be improved + best practises from competitors. Next step: ideation.

### ○ April - 2022

IAG/Firemark - Sydney

#### Product Designer

Exploring the viability and desirability of Parametric Insurance (Quickcover).

- **Process:** Primary and Secondary Research, Affinity Map, Journey Map, Persona creation, Problem Statement, Ideation, Prototyping.

- **Achievements:** Combined business goal and user needs by delivering a new way to sell Insurance in Australia. Next step: implement Quickcover.

### ○ January 2020 - January 2022

Guardian Childcare & Education

#### Nutritionist/Chef

Providing the best experience for kids, parents and employees at the day care facility.

- **Process:** Customer Interviews, Synthesising Data, Problem Solving.

- **Achievements:** Provided a completely new experience with cooking classes, weekly recipes journal, weekly meetings with parents, Thursday lunch special for employees, brand new herb garden, monthly markets.

## Design Tools

Figma   Sketch   Fullstory

MIRO   Trello   Hotjar